

**Urban One, Inc.**  
**Radio One – St. Louis, MO**  
**WFUN-FM and WHHL-FM**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2017 – July 31, 2018 [1]**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Candidates Interviewed (RS)</b>	<b>RS Referring Hiree</b>
Account Executive (Sales) (11/1/17)	1-35, 38	4 [RS#35(1), RS#38(3)]	38
Sales Assistant (1/22/18)	1-35, 43	3 [RS#35(1), RS#43(2)]	35
Account Executive (Sales) (2/7/18)	1-35, 38	5 [RS#35(1), RS#38(4)]	38
Account Executive (Sales) (5/16/18)	1-35, 38	3 [RS#35(1), RS#38(2)]	38
Operations Manager (6/11/18)	1-35, 38	3 [RS#35(2), RS#38(1)]	35
		<b>Total Candidates Interviewed — 18</b>	

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	American Women in Radio and Television 8405 Greensboro Drive, Ste. 800 McLean, VA 22102 (703) 506-3266 Fax info@allwomeninmedia.org	Y	0
2	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 National@aja.org	Y	0
3	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 info@womcom.org	Y	0
4	Black Broadcasters Alliance 3474 William Penn Hwy. Pittsburgh, PA 15235 webmaster@thebba.org	Y	0
5	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 ccnmainfo@cnma.org	Y	0
6	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 nahj@nahj.org	Y	0
7	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia Phone : (404) 523-6136 Fax: (404) 523-5467 bcrcmail@aol.com	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
8	National Association of Black Owned Broadcasters 1201 Connecticut Avenue N.W., Suite 200 Washington, D.C. 20036 Fax: (202) 429-0657 nabobinfo@nabob.org	Y	0
9	National Association of Black Journalists 1100 Knight Hall, Suite 3100 College Park, Maryland 20742 Fax: 301-445-7101 sberry@nabj.org	Y	0
10	National Association of Minority Media Executives 1921 Gallows Road, Suite 600 Vienna, VA 22182 Fax: (703) 893- 2414 <a href="mailto:info@namme.org">info@namme.org</a>	Y	0
11	National Black Media Coalition 1738 Elton Road, Suite 314 Silver Spring, MD 20903 support@mpnmail.com	Y	0
12	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 info@nljja.org	Y	0
13	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 native@unl.edu	Y	0
14	South Asian Journalists Association	Y	0
15	Ohio Center for Broadcasting 9885 Rockside Road Cleveland, OH 44125 gary@beonair.com	Y	0
16	Andrews Air Force Base Airman & Family Readiness Center mfscjobs@gmail.com	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
17	Detroit Regional Workforce Fund Fax: 313.226.9227 gabriela.dorantes@liveunitedsem.org	Y	0
18	Employment Connection Fax: 314.333.3674 pmckinney@employmentstl.org	Y	0
19	Falls Church Skill Source Center Fax: 705.752.1609 sarah.scott@myskillssource.org	N	0
20	Jubilee Jobs, Inc. Fax: 202.667.8833 jconerly@jubileejobs.org	Y	0
21	Michigan Veterans Foundation Fax: 313.831.7120 mvf002@earthlink.net	Y	0
22	Texas Veterans Commission Fax: 214.819.2880 yolanda.williams@dallascounty.org	Y	0
23	Urban League of Philadelphia Fax: 215.468.8078 robinbailey@ucsep.org	Y	0
24	Veterans Workforce Investment Program Way Station, Inc. Fax: 301.620.2925 vfuchs@waystationinc.org	Y	0
25	Indianapolis Urban League, Inc. Fax: 317.693.7613 ksimmons@indplsul.org	Y	0
26	Shares, Inc. - Brandywine Industries Fax: 317.462.1535 clee@sharesinc.org	Y	0
27	Charlotte Area Fund Fax: 704.344.1655 isaacc@charlotteareafund.org	Y	0

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28	The American Legion Department Of NC Fax: 919.832.6428 nclegion@nc.rr.com	Y	0
29	Columbus Urban League Fax: 614.257.6316 dowens@cul.org	Y	0
30	Mayor's Office for People with Disabilities cornelius.booker@wrksolutions.com	Y	0
31	Southern Methodist University hegicalendar@smu.edu	Y	0
32	Texas Department of Assistive & Rehabilitative Services ron.fleming@dars.state.tx.us	Y	0
33	Women's Center of Tarrant County Inc. Fax: 817.927.0694 cfannin@womenscentertc.org	Y	0
34	Texas Association of Broadcasters Teresa@tab.org	Y	0
35	Corporate Website – <a href="http://www.urban1.com">www.urban1.com</a>	N	6
36	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	0
37	Internal Promotion/ Internal Candidate	N	0
38	Internal Referral/ /Employee Referral	N	10
39	Industry Referral	N	0
40	Market Websites - <a href="http://hot1041stl.com/">http://hot1041stl.com/</a> and <a href="http://oldschool955.com/">http://oldschool955.com/</a> .	N	0
41	Local Newspaper	N	0
42	Trade Publication – Inside Radio, 365 Union St. Littleton, NH 03561 (800) 248-4242	N	0
43	Internet Recruitment – <a href="http://www.monster.com">www.monster.com</a> , <a href="http://www.bcfm.com">www.bcfm.com</a> , <a href="http://www.allaccess.com">www.allaccess.com</a> , <a href="http://www.indeed.com">www.indeed.com</a> , <a href="http://www.hotjobs.com">www.hotjobs.com</a> , <a href="http://www.linkedin.com">www.linkedin.com</a> , <a href="http://www.careerbuilder.com">www.careerbuilder.com</a> .	N	2
44	On-Air Recruitment	N	0
45	Temporary Agency	N	0
46	Rehire of Former Employee	N	0
47	Job/Career Fair	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>18</b>

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<b><u>Internship Program</u></b>	The market fosters a comprehensive Internship program for college students. Students have the opportunity to get hands on experience while earning college credit. This program incorporates training in various areas of the radio stations operation: Sales, Production, Business, On-air, and Marketing/Promotions. During the reporting period 6 interns were hired and participated in the program.
2	<b><u>Website Recruitment</u></b>	For local job vacancies, WFUN-FM and WHHL-FM referred listeners and potential employees to the Corporate website <a href="http://www.urban1.com">www.urban1.com</a> .
3	<b><u>Mentorship Program</u></b>	Urban One Mentorship Program – is dedicated to developing employees who have demonstrated the potential to grow into a General Manager role within Urban One in the short term (1-3 years). Urban One has developed a company-sponsored mentorship program to meet the company’s goals of developing talent pool and increasing diversity within the leadership structure.
5	<b><u>Management Training</u></b>	On 2/1/18 and 3/9/18, Human Resources trained managers on how to set smart goals and prepare for review all year long. Human Resources also provided tools and techniques regarding performance reviews.
6	<b><u>Personnel Training</u></b>	On 2/1/18 and 3/9/18, Human Resources trained non-management personnel on how to complete self-assessments, set smart goals, and prepare for review all year long. Human Resources also provided tools and techniques regarding performance reviews.

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<b>7</b>	<b><u>Job Fair Public Service Announcements</u></b>	On 11/1/17 and 11/16/17, the market participated in the Urban League Hiring event with entry level and professional, labor and clerical jobs available. Over 30 vendors were present.
<b>9</b>	<b><u>Social: Urban League: "Save Our Sisters"</u></b>	On 12/24/17, Linda Harris from the Urban League discussed "Save Our Sisters", a self-help mentoring group for young women on the Bethalto Today show during a 16 minute segment.
<b>10</b>	<b><u>Social: Employment opportunities</u></b>	On 4/15/18, a guest, Ms. Sharon, from the WorkForce Program recruiting men and women into the construction industry for careers on the Demetrius Johnson Show during a 10 minute segment.
<b>11</b>	<b><u>Career Fair</u></b>	On 6/11/18, the market participated in the 13th Annual Congressional Career Fair.
<b>12</b>	<b><u>Career Fair</u></b>	On 3/2/18, the market participated in the 2 <sup>nd</sup> Annual Mason School of Academic and Cultural Literacy.
<b>13</b>	<b><u>Career Fair</u></b>	On 4/27/17, the market participated in the Spring Career Fair at Nelly's X'treme Institute.
<b>14</b>	<b><u>Mentorship Program</u></b>	On 11/8/17, the market participated in the Southern Illinois University Edwardsville - SOAR Career Networking Event.
<b>15</b>	<b><u>Mentorship Program</u></b>	On 7/28/17, the market participated in the Trio Educational Talent Search at St. Louis University.

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